

KEVIN ROBINSON

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SKILL SET

Video Production, Motion & Graphic Design,
Marketing & Communications Strategy

TECHNICAL SKILLS

Adobe Creative Suite

After Effects, Audition, Flash, Illustrator, InDesign,
Photoshop, Premiere Pro

Apple

Final Cut Pro 7 Studio and FCPX

AutoDesk

Maya (Modeling, Texturing, Rigging),
3D Studio Max (Modeling, Texturing)

Red Giant Software

Trapcode and Keying Suite, Universe

EDUCATION

Corcoran College of Art + Design

BFA, Digital Media, 2009

Longwood University

Graphic Design and Computer Science

ORGANIZATIONS

AIGA

American Institute of Graphic Arts

Alpha Phi Omega

National Service Fraternity

IDA

International Documentary Association

Sundance Institute

UNC Chapel Hill Feb. 2015—Present

UNC Eshelman School of Pharmacy

Director of Photography 2018—Present

Consult with internal clients to develop and bring projects to life for the school's PharmD curriculum, fundraising, promotion, and recruitment efforts.

Supervise, direct, and manage post-production for all video and short film projects within the School.

Supervise and manage video production intern and Federal Work Study students.

Manage studio and production calendar as well as studio and equipment maintenance.

Multimedia Producer & Videographer 2015—2018

Managed and directed video production and post-production efforts for curriculum-based, student focused lectures and educational video resources as well as faculty development workshops.

Supervised and directed live to tape and studio production for monthly ongoing lecture series which included live webcast Q&A and lecture archive.

Motion graphic design and animation for videos and other projects.

Graphic design for web and application design.

Horizon Productions Oct. 2012—March 2014

Motion Designer

Design and animation in support of various clients including AKC Canine Health Foundation, IBM, John Deere, Duke University, UNC Chapel Hill, BB&T, and Biogen Idec.

LivingSocial, INC Dec. 2010—Feb. 2012

Motion Designer

Concept development, storyboard creation, direction, visual effects design, animation, and compositing for internal videos, marketing, and special events.

Coordinated quality control and oversaw production of videos in satellite offices to ensure consistent brand treatment in international markets.

Supervised motion graphics intern.

Adayana Government Group Feb.—Aug. 2010

Contract Multimedia Specialist

Produced and edited video animations and data illustrations contributing to development of online training software for FEMA's Learn About Risk project

Contract Web Developer (Interim Secret Clearance)

Developed Flash-based, Actionscript-driven interactive media for online training software.