

KEVIN ROBINSON

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SKILL SET

Video Production, Motion & Graphic Design,
Marketing & Communications Strategy

LICENSES AND CERTIFICATIONS

Federal Aviation Administration
US § 14 CFR Part 107 sUAS Pilot License

TECHNICAL SKILLS

Adobe Creative Suite
After Effects, Audition, Flash, Illustrator, InDesign,
Photoshop, Premiere Pro
Apple
Final Cut Pro 7 Studio and FCPX
AutoDesk
Maya (Modeling, Texturing, Rigging),
3D Studio Max (Modeling, Texturing)
Red Giant Software (Maxon)
Trapcode and Keying Suite, Universe

EDUCATION

Corcoran College of Art + Design
BFA, Digital Media, 2009
Longwood University
Graphic Design and Computer Science

ORGANIZATIONS

AIGA
American Institute of Graphic Arts
Alpha Phi Omega
National Service Fraternity
IDA
International Documentary Association
Sundance Institute

UNC Chapel Hill Feb. 2015—Present
UNC Eshelman School of Pharmacy
Sr. Cinematographer 2018—Present
& Studio Manager

Consults with internal clients to develop and bring projects to life for the school's PharmD curriculum, fundraising, promotion, and recruitment efforts. Supervises, directs, and manages production, as well as pre- and post-, for all video and short film projects at the School. Assists with project development cycles, including pitches, budgeting, and schedule management. Books and manages locations and talent for shoots. Supervises and manages Federal Work Study students. Manages studio and production calendar as well as resource and equipment maintenance.

Multimedia Producer 2015—2018

Managed and directed video production and post-production efforts for curriculum-based, student focused lectures and educational video resources. Supervised and directed live-to-tape studio production for monthly ongoing lecture series which included live webcast, live Q&A session, and a lecture archive. Motion graphic design and animation. Graphic design for web and print projects.

UNC Chapel Hill June 2020—Present
Employee Forum Parliamentarian

Serves as the advisor on rules and order to the Chair of the Forum as well as keeping Forum Bylaws up to date.

Horizon Productions Oct. 2012—March 2014
Motion Designer

Design and animation in support of various clients including AKC Canine Health Foundation, IBM, John Deere, Duke University, UNC Chapel Hill, BB&T, and Biogen Idec.

LivingSocial, inc Dec. 2010—Feb. 2012
Motion Designer

Concept development, storyboard creation, direction, visual effects design, animation, and compositing for internal, marketing, and special events videos. Coordinated quality control and oversaw production of videos in satellite offices to ensure consistent brand treatment in international markets. Supervised motion graphics intern.

Adayana Government Group Feb.—Aug. 2010
Contract Multimedia Specialist

Produced and edited video animations and data illustrations contributing to development of online training software for FEMA's "Learn About Risk" project.
Contract Web Developer (Interim Secret Clearance)
Developed Flash-based, Actionscript-driven interactive media for online training software.