

KEVIN ROBINSON

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SKILL SET

Video Production, Motion & Graphic Design,
Marketing & Communications Strategy

LICENSES AND CERTIFICATIONS

Federal Aviation Administration

US § 14 CFR Part 107 sUAS Pilot License

TECHNICAL SKILLS

Adobe Creative Suite

After Effects, Audition, Illustrator, InDesign,
Photoshop, Premiere Pro

Apple

Final Cut Pro 7 Studio and FCPX

AutoDesk

Maya (Modeling, Texturing, Rigging),

3D Studio Max (Modeling, Texturing)

Red Giant Software (Maxon)

Trapcode and Keying Suite, Universe

EDUCATION

Corcoran College of Art + Design

BFA, Digital Media, 2009

Longwood University

Graphic Design and Computer Science

ORGANIZATIONS

AIGA

American Institute of Graphic Arts

Alpha Phi Omega

National Service Fraternity

IDA

International Documentary Association

Sundance Institute

Upstream USA

March 2022—Present

Multimedia Specialist

Serve as the visual designer and a key contributor for the external training team. Key responsibilities include developing and managing video, audio, graphics, and image library for use in all training content. Maintain asset library. Develop and maintain style-guide for video and print design of external training resources.

UNC Chapel Hill

Feb. 2015—Feb. 2022

UNC Eshelman School of Pharmacy

Sr. Cinematographer

2018—2022

& Studio Manager

Consulted with internal clients to develop and bring projects to life for the school's PharmD curriculum, fundraising, promotion, and recruitment efforts.

Supervises, directs, and manages production, as well as pre- and post-, for all video and short film projects at the School.

Assisted with project development cycles, including pitches, budgeting, and schedule management.

Booked and manages locations and talent for shoots.

Supervisee and manages Federal Work Study students.

Managed studio and production calendar as well as resource and equipment maintenance.

Multimedia Producer

2015—2018

Managed and directed video production and post-production efforts for curriculum-based, student focused lectures and educational video resources.

Supervised and directed live-to-tape studio production for monthly ongoing lecture series which included live webcast, live Q&A session, and a lecture archive.

Motion graphic design and animation.

Graphic design for web and print projects.

UNC Chapel Hill

June 2020—Feb. 2022

Employee Forum Parliamentarian

Served as the advisor on rules and order to the Chair of the Forum as well as keeping Forum Bylaws up to date.

Horizon Productions

Oct. 2012—March 2014

Motion Designer

Design and animation in support of various clients including AKC Canine Health Foundation, IBM, John Deere, Duke University, UNC Chapel Hill, BB&T, and Biogen Idec.

LivingSocial, INC

Dec. 2010—Feb. 2012

Motion Designer

Concept development, storyboard creation, direction, visual effects design, animation, and compositing for internal, marketing, and special events videos.

Coordinated quality control and oversaw production of videos in satellite offices to ensure consistent brand treatment in international markets.

Supervised motion graphics intern.