

KEVIN ROBINSON

Local to Seattle, WA, USA

EXPERIENCE

Upstream USA **March 2022 — March 2024** Training Multimedia Specialist

Principal end-to-end visual designer that influenced every facet of the Training Curriculum by crafting a dynamic and innovative video production and post-production workflow.

- Forged a unified and compelling sub-brand identity for the Training Team and its array of products.
- Collaborated extensively with the Marketing and Communications Team in a continuous capacity to craft enduring, multi-use video assets for the organization.
- Designed captivating motion graphics tailored for Voice Over (VO) narration.
- Led the hiring process for third-party vendors across multiple projects, including VO and illustration support.

UNC Chapel Hill **Feb. 2015 — Jan. 2022**

UNC Eshelman School of Pharmacy Sr. Cinematographer & Studio Manager

Senior video production and photography specialist, provided comprehensive solutions for end-to-end video production, graphic design, and experiential design needs throughout the School of Pharmacy. Projects ranged from marketing and internal communications to recruitment initiatives and curriculum-based eLearning for PharmD, PhD, and MS degree curricula.

- Directed and guided Federal Work Study interns, providing invaluable mentorship while teaching collaborative techniques in footage capture, visual effects, and editing through hands-on demonstration and leadership.
- Led as the Principal Investigator (PI) for a National Science Foundation (NSF) grant dedicated to advancing eLearning, with a particular focus on increasing student engagement and knowledge retention.
- Managed studio operations and coordinated production calendar, ensuring seamless scheduling and execution of projects.
- Captured aerial photography, utilizing DJI drones, improving production quality across the brand.

Time Warner Cable News **Oct. 2014 — Feb. 2015** Graphic Designer

Graphic creation (still image, animation, and editing) and broadcast confirmation for live and live-to-tape local news, political opinion, local and national election coverage, and specials.

LinkedIn: <https://www.linkedin.com/in/amras>
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“Whether capturing the intimacy of a healthcare provider/patient interaction in a bustling intensive care unit, the vibrant energy of our students in a mundane lecture hall, or the poised presence of an aspiring future CEO in a humble first-year industry fellow, Kevin [has] a remarkable ability to bring moments to life efficiently and effectively.”

– JoEllen Rodgers, PharmD

AWARDS

Telly Awards, Silver 2020
Hermes Creative Awards, Platinum 2020
Telly Awards, Silver 2019
Hermes Creative Awards, Gold 2018
Telly Awards, Silver 2017
Hermes Creative Awards, Gold 2017
Hermes Creative Awards, Gold 2016

SKILL SET

Video Production, Motion & Graphic Design, Project Management, Marketing & Communications Strategy, Customer Relations & Support

TECHNICAL SKILLS

Adobe Creative Suite

After Effects, Audition, Illustrator, InDesign, LightRoom, Photoshop, Premiere Pro

Apple

Final Cut Pro

Red Giant Software (Maxon)

Universe, Cinema4D

LICENSES AND CERTIFICATIONS

Federal Aviation Administration

USC § 14 CFR Part 107 sUAS Pilot License (drones)

EDUCATION

Corcoran College of Art + Design

BFA, Digital Media Design, 2009

ORGANIZATIONS

AIGA

American Institute of Graphic Arts

Alpha Phi Omega

National Service Fraternity

International Documentary Association